



Monthly electronic newsletter - Volume 5 Number 7, July 2006

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SMART monitors open up a new market for Tactile Technologies

Tactile Technologies is extending its product range to include niche non-touch monitors, MD Mauro Mercuri announced this week. Central to the new 'Smart Monitors' line will be the digital signage monitors. This comes after almost five years of establishing Tactile Technologies, a tenant at The Innovation Hub, as the leading supplier of touch technology solutions in South Africa.



An example of the elegance of the SMART monitor concept: a complete multi-media kit with no extra PC or cables.

SMART monitors, complete with media player, are small enough to be fitted on shelf-edges and modelled into objects resembling familiar products.



Logo of the new SMART monitor range being launched by Tactile Technologies.

"These are high quality niche products, for clients needing specialised applications," Mercuri indicated after the launch.

"We're talking about a number of stand alone monitors from as small as five inches up to forty six inches in size, with built-in media players and speakers. Units with networking capabilities are available as well, and we can even implement hard drives where necessary," he explained.

These compact units do away with the need for a separate DVD player or computer to run the system. "The client simply loads the content onto the media player's flash card and allows it to run on loop, for instance. Since many of these products will be used in busy public spaces, it is important that they are tamper-proof, and the remote management software and remote control system prevent third-party interference."

The monitors look elegant but are also cost effective and save on space and messy wiring. Mercuri asserted that it was also virtually virus-proof and there is no worry of a generic operating system crashing. Further value can be added by hardware branding.

Also new are wide temperature range monitors, which have a tolerance for temperatures from minus 20°C to as much as 80°C.

Finally the transfective monitors are a huge cost saver, since these LCD displays enhance their own brightness from the ambient light in their vicinity. High bright monitors, such as those used for ATM machines, are very expensive and bulky. The transfective monitor is an ideal replacement to high bright displays, particularly in the retail environment.

Contact Ernst Ohlhoff on +27 12 844 1005 or email ernst@tactiletech.co.za for more details on these smart monitors or visit the Tactile Technologies website at www.tactiletechnologies.co.za.

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